# Agenda Item No. 3.2



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# Planning Committee Minutes

Wednesday, February 14, 2018--8:00 a.m.

DuPage County Conference Room 233 S. Wacker Drive, Suite 800 Chicago, Illinois

Members Present: Carolyn Schofield (CMAP Board – McHenry County); Jack Darin

(Environment and Natural Resources Committee); Michael Davidson (Human and Community Development Committee); Jason Keller (Economic Development Committee); Richard Reinbold (CMAP Board – South Cook County); Kristi DeLaurentiis (for Mark

VanKerkhoff, Land Use Committee);

**Members Absent:** Nancy Firfer (Housing and Community Development Committee);

Franco Coladipietro (CMAP Board – DuPage County); Janel Ford (CMAP Board – Chicago); Frank Beal (CMAP Board – Chicago); Al Larson (CMAP Board – Northwest Cook County); Leann Redden (CMAP Board – Regional Transportation Authority); Rocco Zucchero

(Transportation Committee)

**Staff Present:** Liz Schuh, Jonathan Burch, Claire Bozic

#### 1.0 Call to Order

Carolyn Schofield, Chair, called the meeting to order at 8:10 a.m., and members introduced themselves.

#### 2.0 Agenda Changes and Announcements

Carolyn Schofield acknowledged the presence of Elliott Hartstein, previous chair of the Planning Committee.

#### 3.0 Approval of Minutes

A quorum not being present, approval of the October 11, 2017, minutes was deferred.

#### 4.0 Proposed Committee Schedule for 2018

The Committee approved the 2018 committee meeting schedule. An additional meeting in March has been added to review materials related to ON TO 2050. Meeting dates are February 14, March 14, April 11, June 13, September 12, and October 10.

# 5.0 ON TO 2050: Draft review process

Liz Schuh discussed the draft review process for the various elements of ON TO 2050. She noted that the drafts build on prior plan development work, including strategy papers and snapshots completed over the last two years. All committees will see at least two chapters for discussion, but the Planning Committee and Board will see recommendations from all chapters. She highlighted other efforts underway, including beginning discussions of implementation with partners. Finally, Schuh indicated that land use would be released to stakeholders first, and asked for suggestions on who should see the draft.

Jason Keller inquired as to the number of public comments staff expects and whether it will be more or less than GO TO 2040. Schuh responded that 10-40 comments for each section were typical for the ON TO 2050 Priorities and Preview reports, not including form letters received. Many more are expected for the Draft ON TO 2050 plan, as happened with GO TO 2040. This will include large sets of form letters. Staff do not have a number in mind. Staff goal is to host both required public meetings as well as conduct significant outreach to generate feedback on the plan.

#### 6.0 ON TO 2050: Proposed land use recommendations

Liz Schuh presented a subset of major recommendations for the land use chapter. She highlighted major changes driving the recommendations: increased diversity and aging, changing technology, less federal and state funding, growing collaborative planning, increased demand for walkable places, and changing development trends. Schuh discussed several major recommendations, including focusing resources in targeted reinvestment areas, increasing stewardship of valuable open space and agricultural lands. She discussed a set of recommendations focusing on economic development, land use, and tax policy, including incorporating market and fiscal feasibility into planning efforts, planning across jurisdictions to achieve economic development goals, and changing tax policies to support successful communities.

Michael Davidson asked a clarifying question about the "Protected and Developed Lands" map. In response to Davidson's inquiry into how Targeted Reinvestment Areas will be used, Schuh stated that CMAP's own Local Technical Assistance efforts and its transportation funds could be targeted in these areas, as well as the resources of external partners. Davidson asked how performance-based planning can be utilized in the local planning process and how principles can be passed down. Schuh responded that CMAP works with its local partners to encourage performance-based planning, and that performance-based use of incentives is also a goal. There are no performance goals for broader planning issues at this time, beyond the proposed ON TO 2050 Indicators.

Jonathan Burch presented recommendations on housing choice, promoting walkable communities, and increasing investment in disinvested areas. He highlighted the shift from GO TO 2040's focus on housing balance to a housing choice framework, which builds on supply and demand. He noted that many walkable communities strategies echo GO TO 2040, while directing resources to disinvested areas is a new emphasis for the agency, building on inclusive growth recommendations.

Richard Reinbold commented that discussions of housing investment should include not just federal and state investments, but also those from counties. Jason Keller noted the uncertainty with federal Opportunity Zone designation timeframes and its relationship to the adoption timeline for ON TO 2050. Keller inquired into CMAP's ability to direct any investment. Schuh responded that CMAP was looking into Opportunity Zones, and would follow up with more information. Schofield and Davidson asked how CMAP is messaging its land use recommendations and whether local partners are included in stakeholder review. Schuh noted that CMAP works with local partners and asks the assistance of its committee members, and the draft review process is intended to solicit local feedback. In response to a comment from Davidson that substantive private sector engagement is an issue, Schuh noted that CMAP's Jane Grover is conducting a corporate outreach campaign. Elliot Hartstein noted the importance of outreach to people in disinvested areas. An audience member commented that a focus on reinvestment may exclude the needs of edge communities. Reinbold asked if there is a process to identify potential obstacles or objections to the plan before it is released. Schuh responded that recommendations were crafted via stakeholder review of strategy papers, and plan drafts are being released early to allow for comment.

## 7.0 ON TO 2050: Regionally Significant Projects Benefits Report

Claire Bozic provided information on the evaluation process and status for proposed Regionally Significant Projects. She described the extent of the list, and distribution of the 104 projects across modes. The measures analyze metrics in three broad categories: addressing today's needs, 2050 performance, and planning priorities. She indicated that modeling was a partnership, with CMAP modeling highway projects and RTA modeling transit projects. Bozic noted that evaluation results often present tradeoffs, such as improving commute access to jobs for economically disconnected areas while also increasing particulate matter in those areas. She also provided the schedule for finalizing the evaluation.

Michael Davidson asked how CMAP's travel demand model compares to others. Bozic responded that it is certified every four years and is regularly updated with new information and validated. Asked by Jack Darin if the scorecard will be included in the draft released in April, Bozic responded it was unlikely.

#### 8.0 Other Business

There was no other business presented.

#### 9.0 Public Comment

There was no public comment.

#### **10.0** Next Meeting – March 14, 2018

## 11.0 Adjournment

The meeting was adjourned at 9:15 a.m.

Respectfully submitted,

Liz Schuh

Approved as presented, by unanimous vote, March 14, 2018