

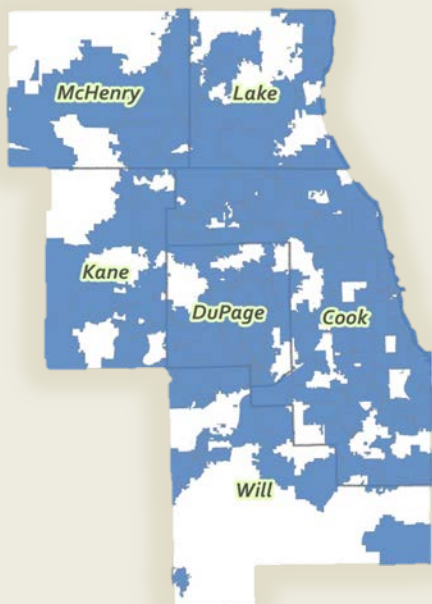
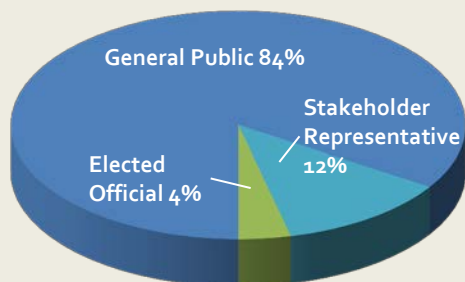
RTA STRATEGIC PLAN UPDATE



Survey Results: Vision and Goals

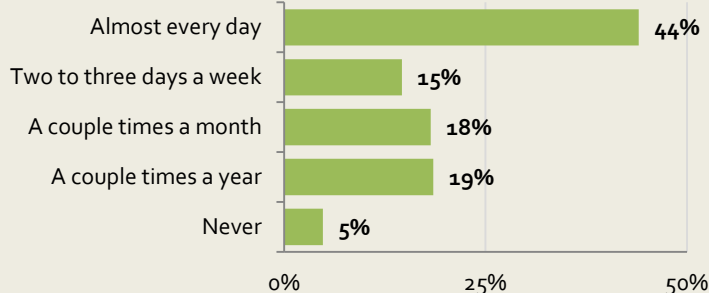
As a first step to updating the region's Transit Strategic Plan (Moving Beyond Congestion), the RTA conducted an online survey to gather input on the current plan's Vision and Goals. The survey was launched on December 19, 2012 and closed on January 31, 2013. The RTA received over 1,500 responses from members of the general public, stakeholders and elected officials. We were pleased with the breadth of representation in these responses. The input from this survey will be used to help inform revisions to the Plan's Vision and Goals.

1,544 Total Respondents

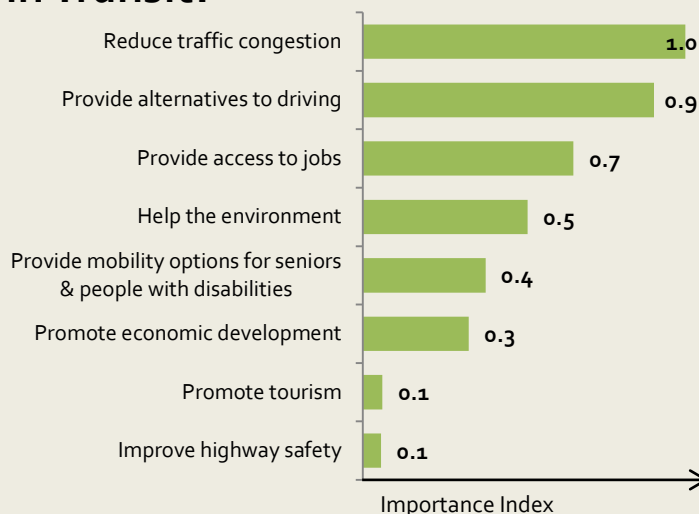


Dispersion of General Public Respondents (by zip code)

Transit Use by General Public Respondents



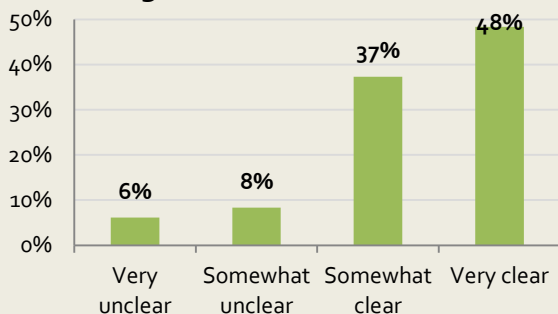
What are the Benefits of Investing in Transit?



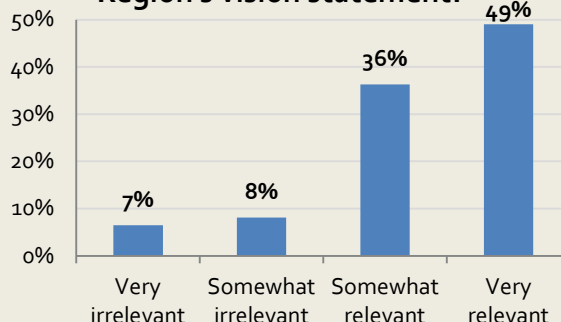
"A world-class public transportation system that is convenient, affordable, reliable and safe, and is the keystone of the region's growing business opportunities, thriving job markets, clean air and livable communities."

Vision

How CLEAR is the Region's vision statement?



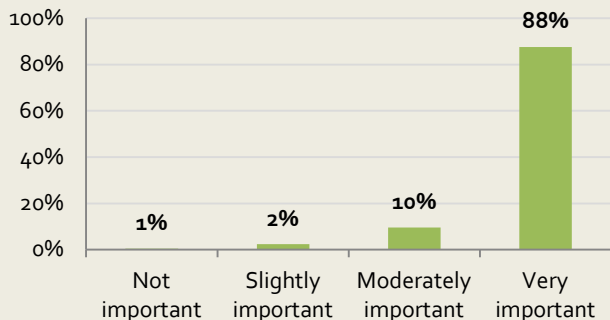
How RELEVANT is the Region's vision statement?



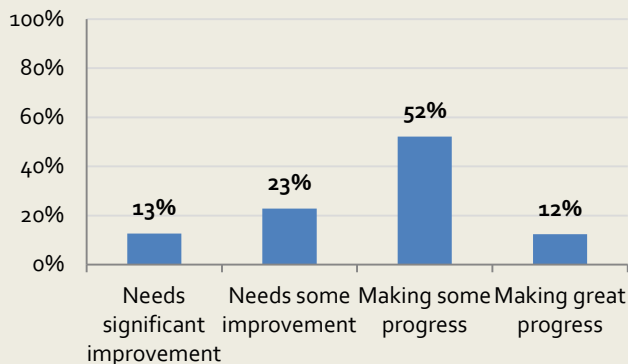
Goal 1

Provide Transportation Options

How IMPORTANT is Goal 1 for the region?



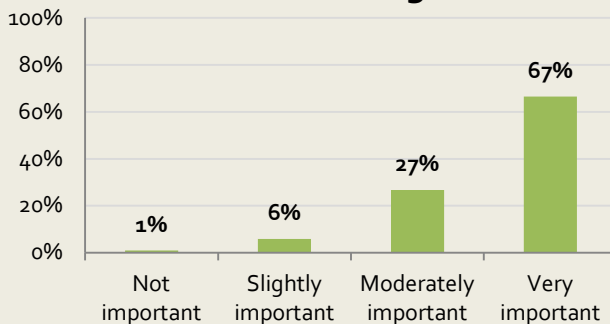
How well do you believe the region is PROGRESSING to fulfill Goal 1?



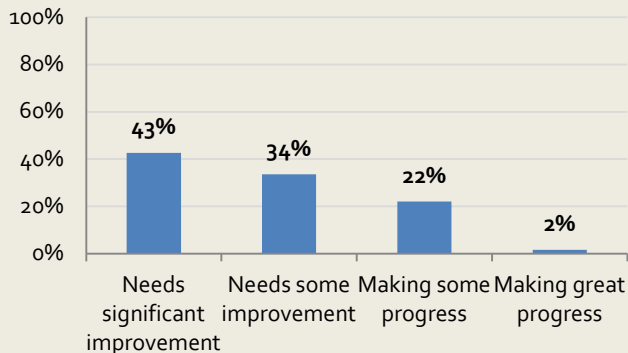
Goal 2

Ensure Financial Viability

How IMPORTANT is Goal 2 for the region?



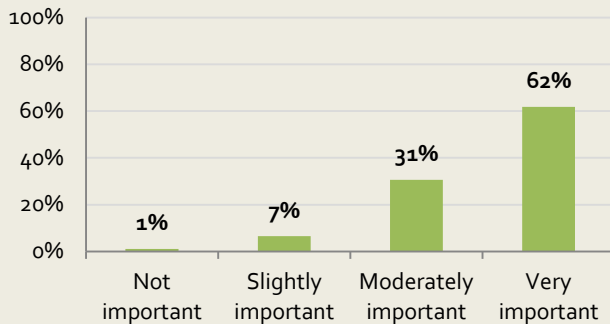
How well do you believe the region is PROGRESSING to fulfill Goal 2?



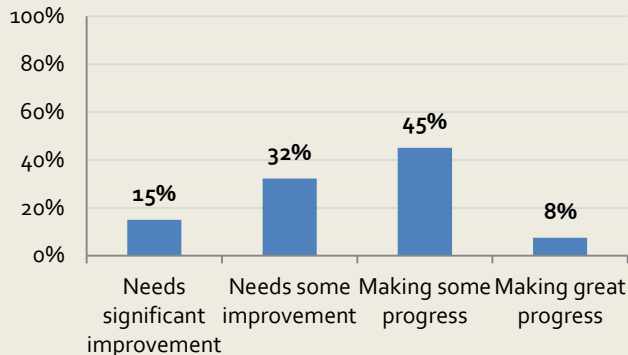
Goal 3

Enhance Livability and Economic Vitality

How IMPORTANT is Goal 3 for the region?



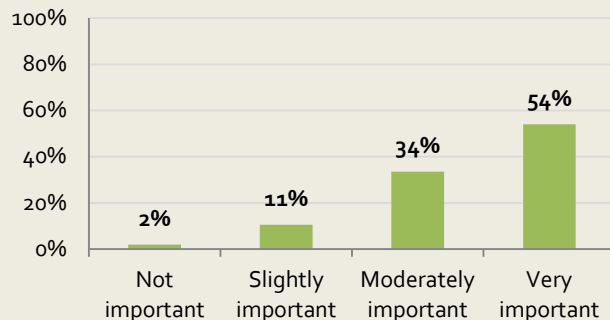
How well do you believe the region is PROGRESSING to fulfill Goal 3?



Goal 4

Demonstrate Value

How IMPORTANT is Goal 4 for the region?



How well do you believe the region is PROGRESSING to fulfill Goal 4?

