



Chicago Metropolitan Agency for Planning

Agenda Item No. 3.0

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Economic Development Committees

DRAFT Minutes

June 25, 2018

Offices of the Chicago Metropolitan Agency for Planning (CMAP)
Cook Conference Room
233 South Wacker Drive, Suite 800, Chicago, Illinois

Members present: Jonathan Furr (Education Systems Center), Joanna Greene (Chicago Cook Workforce Partnership), Emily Harris (Chicago Community Trust), Michael Horsting (Regional Transportation Authority), Jason Keller (vice chair, Federal Reserve Bank of Chicago), Shalora Jasper (Alliance for Regional Development), Kurtis Poszgay (Village of Bensenville), Lance Pressl (Institute for Work and the Economy), John Reinert (McHenry County Board), Christine Sobek (chair, Waubonsee Community College), Irene Sherr (Cook County Bureau of Economic Development)

Others present: Emily Goldman (Partnership for College Completion), Ali Naqui (Verizon), Karin Norington Reaves (Chicago Cook Workforce Partnership), Don Hughes (City of Aurora)

CMAP staff: Mandy Burrell, Melinda Busch, Cong Cong, Diana Cooke, Emily Daucher, Austen Edwards, Jesse Elam, Katherine Garrity, Lindsay Hollander, Kristin Ihnchak, Elizabeth Irvin, Jared Jones, Erin Kenney, Stephanie Levine, Tony Manno, Stephane Phifer, Melissa Porter, Gordon Smith, Aseal Tineh, Simone Weil, Drew Williams-Clark

1.0 Call to Order/Introductions

Christine Sobek called the meeting to order at 9:33 a.m.

2.0 Agenda Changes and Announcements

Agenda Item No. 6.0 was moved up to accommodate a scheduling conflict.

Austen Edwards invited committee members to attend a site visit to the ComEd Training (3536 S. Iron St., Chicago) on Friday, September 14, from 1:30 to 3:30 p.m.

3.0 Approval meeting minutes

A motion to adopt the minutes for March 26, 2018 was made and seconded. With no opposition, the motion carried.

4.0 Chicago Cook Workforce Partnership

Karin Norington-Reaves, CEO, provided remarks on the Chicago Cook Workforce Partnership's history, mission, and current strategic focus. Launched in 2012, it provides employment assistance to all residents and businesses within Cook County and the City of Chicago. In recent years, the Partnership has developed a sectoral focus on in-demand occupations like healthcare, manufacturing, transportation and logistics, retail and hospitality, construction, and information technology. In fiscal year 2017, more than 11,000 individuals enrolled in direct job training and more than three-quarters of those placed in employment or further education. The Partnership is working to diversify its funding with a range of federal, state, philanthropic, and corporate sources. This funding helps to support business partnerships and special initiatives – like the Hospitality Hires Chicago program or retail sector strategies with the Walmart Foundation. Committee members discussed ongoing regional coordination for workforce development, as well as outreach and engagement with employers regarding the Partnership's resources. Members also expressed interest in the Partnership's use of longitudinal data systems to balance short- and long-term performance measures.

5.0 ON TO 2050: Implementation priorities

With feedback from committee members, staff have determined key priorities for initial implementation of the ON TO 2050 plan in fiscal year 2019. Drew Williams-Clark provided an overview and status update on recently initiated activities. Staff are scoping development of a targeted reinvestment program and a coalition effort on inclusive growth. ON TO 2050 also outlined an extensive research agenda for staff, and a variety of projects are now underway, including a data scan on the performance of the region's traded industry clusters. Staff are also determining interest and funding opportunities for efforts on a regional vision for green infrastructure, municipal emissions profiles, new transportation revenues, and ongoing studies on truck routing and permitting practices. Committee members discussed initial proposals for expanding CMAP's local capacity building efforts and the role of partners like the Chicago Regional Growth Corporation.

6.0 ON TO 2050: Public Comment Draft

Staff have developed a draft of the ON TO 2050 comprehensive plan, which is available for public comment June 15 – August 14, 2018. Kristin Ihnchak and Elizabeth Irving provided a recap of the plan's development, public outreach, and analysis over the past three years. Broadly, the plan presents a vision for addressing the region's prolonged slow economic and population growth, persistent inequalities, and constraints in public resources. The plan's three principles – inclusive growth, resilience, and prioritized investment – guided development of the plan's goals and strategies. Staff will incorporate and respond to comments ahead of the plan's anticipated adoption in October 2018.

7.0 ON TO 2050: Launch event

Mandy Burrell invited committee members and guests to register for the ON TO 2050 launch event, which will take place Wednesday, October 10, 2018 from 10:00 a.m. to noon, in Millennium Park. The event will be open to all and will focus on initial implementation activities. Clarence Anthony, Executive Director of the National League of Cities, will be

speaking, followed by a panel of local and regional leaders. Staff ask that members help to promote registration for event through their own newsletters and communications.

8.0 Local Technical Assistance (LTA) Call for Projects

CMAP and the Regional Transportation Authority will open the 2018 LTA and Community Planning Call for Projects from September 6 to October 26, 2018 to coincide with the anticipated adoption of the ON TO 2050 comprehensive plan. Tony Manno discussed how the call for projects incorporates many of the plan's principles and priorities. Staff are conducting a review on the types of LTA projects and are encouraging applicants to envision planning projects that align with the themes of ON TO 2050. Staff will also be developing new recruitment strategies for underrepresented communities. Staff expect to make final decisions on project selection in early 2019. Committee members discussed how the development of ON TO 2050 will inform the review and selection of applications, as well as the refinement of project scopes.

9.0 Traded clusters drill-down report

As an implementation priority for ON TO 2050, staff have scoped and initiated a research project that will assess the performance of the region's traded industry clusters and their unique policy and planning needs. Austen Edwards and Diana Cooke presented an overview of the project's initial scope and the process for developing a final report, expected in early 2019. The project aims to elevate common challenges and opportunities among traded clusters, to support regional efforts on inclusive growth, and to identify key traded clusters for further drill-down analysis. An extensive data scan will help staff to understand how the region's industries have performed and changed over time, as well as their contributions to current and future prosperity. Committee members discussed potential alignments between this research and recent initiatives on sector partnerships in the Calumet area, green industry job growth, and state and local WIOA planning.

10.0 Other business

Jason Keller provided a brief recap of a symposium for the region's chambers of commerce jointly hosted by CMAP and the Federal Reserve Bank of Chicago.

11.0 Public Comment

No public comment was provided.

12.0 Next meeting

The next meeting will be on Monday, October 22, 2018 from 9:30 to 11:30 a.m.

13.0 Adjournment

The meeting was adjourned at 11:31 a.m.

Respectfully submitted,



Austen Edwards, Staff Liaison