



Chicago Metropolitan Agency for Planning

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CMAP Communications and Outreach Department Associate Designer October 10, 2019

The Chicago Metropolitan Agency for Planning (CMAP) is hiring an Associate Designer to join our in-house communication design studio. CMAP is our region's comprehensive planning organization. The agency and its partners are now implementing ON TO 2050, a new comprehensive regional plan to help the seven counties and 284 communities of northeastern Illinois implement strategies that address transportation, housing, economic development, open space, the environment, and other quality-of-life issues. See www.cmap.illinois.gov for more information, and details regarding benefits are at www.cmap.illinois.gov/about/careers#benefits.

Position Purpose

The Associate Designer will contribute substantially and creatively to CMAP's communication efforts as part of a high-performing team of communications and policy experts by translating the policy and planning objectives of the agency into digital and print communications. This includes conceptualizing and executing integrated design pieces and initiatives for the CMAP website, print reports, promotional materials, video, data visualizations, and maps. This position will work closely with internal teams as well as CMAP's design and web development consultants. The salary range available for this position is \$55,080 to \$68,272.

Knowledge, Skills, and Abilities

This role requires critical thinking and problem solving using graphic design as demonstrated by the ability to translate complex concepts into engaging visuals and videos. The Associate Designer should have excellent typography and layout skills, full command of graphic design theory, experience developing infographics and data visualizations and demonstrated ability to articulate design concepts and decisions. Technical skills should include full command of Adobe Creative Suite and expert understanding of image resolutions and color formats, file formats, and their relationships to print and web applications (note that CMAP is a PC-only environment). Finally, the successful candidate should be comfortable contributing to an iterative design process, presenting materials to clients and team members, and accepting and incorporating constructive criticism.

Experience working with print vendors and offset presses is recommended. Other recommended skills include experience with geospatial design and maps (GIS and Mapox), experience storyboarding and developing animated videos for a variety of uses, and finally experience and comfort with creating, editing, and refining visual-heavy PowerPoints and PowerPoint templates.

Education and Experience

A Bachelor's degree in graphic design or visual communications with a minimum of two to five years of experience working as a graphic designer either in the private or public sector, in-house, or as a freelance consultant is required.

How to Apply

Submit cover letter and resume via the web at www.cmap.illinois.gov/about/careers. Please refer to **Job Code (AD1019)**. This posting will close on November 12, 2019 at 5:00 p.m. CST. All applications must be completed and submitted within that timeframe.

*The Chicago Metropolitan Agency for Planning is an Equal Opportunity Employer.
Metropolitan Agency for Planning does not sponsor H1B visas*