



Chicago Metropolitan Agency for Planning

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CMAP Communications and Outreach Department Principal, Communications (CP1219) December 26, 2019

The Chicago Metropolitan Agency for Planning (CMAP) is seeking a Principal, Communications to provide strategic leadership for the agency's communications and creative services function. CMAP is our region's official comprehensive planning organization. The agency and its partners are now implementing ON TO 2050, a new comprehensive regional plan to help the seven counties and 284 communities of northeastern Illinois implement strategies that address transportation, housing, economic development, open space, the environment, and other quality-of-life issues. See www.cmap.illinois.gov for more information. Details regarding benefits are at www.cmap.illinois.gov/about/careers#benefits.

Position Purpose

The Principal, Communications will develop cross-platform communications strategies to support the Agency's priorities and goals of creating a more prosperous and vibrant region. This position supervises a staff responsible for creating informative, accessible content from technical materials, leading media relations strategy, managing external communications channels including the Agency website and newsletter, creating and implementing an engaging social media strategy, and directing creative design. This position requires working with technical staff, external stakeholders, web and design consultants, and media. The Principal, Communications reports to the Deputy Executive Director, Communications & Outreach. The salary range available for this position is \$86,200 – 106,850.

Knowledge, Skills, and Abilities

The successful candidate has achieved success in developing integrated communication strategies to promote organizational goals, products, events and other key deliverables to a variety of stakeholders. The candidate is a strong writer and editor, and has extensive experience turning technical material into accessible and engaging content. Leading the Agency's media outreach strategy, the preferred candidate has experience acquiring media coverage of organizational priorities and brings established relationships with broadcast and print media. Additionally, the candidate provides oversight and management of external contractors, consultants and vendors on both short-term and multi-year projects. This includes drafting requests for proposals, conducting vendor interviews, and drafting contracts. The candidate has experience setting goals for communications plans, measuring and analyzing the success of those plans and understands how to apply those learnings to optimizing communications efforts. The successful candidate is experienced working with a variety of stakeholders including subject matter experts, designers, vendors and senior-level staff.

Education and Experience

A Bachelor's degree in English, Communications, or a related discipline and at least 7-10 years of experience working in communications, journalism, or public affairs. Supervisory experience required.

How to Apply

Qualified candidates should apply online at <https://cmap.hyrell.com>.

Position will remain opened until filled.

The Chicago Metropolitan Agency for Planning is an Equal Opportunity Employer.

The Chicago Metropolitan Agency for Planning does not sponsor H1B visas.